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12 ASSOCIATION OF CALIFORNIA EGG FARMERS

13 **UNITED STATES DISTRICT COURT**
14 **EASTERN DISTRICT OF CALIFORNIA**

14 THE STATE OF MISSOURI, ex rel. Chris)
15 Koster, Attorney General; THE STATE OF)
16 NEBRASKA, ex rel. Jon Bruning, Attorney)
17 General; THE STATE OF OKLAHOMA, ex rel.)
18 E. Scott Pruitt, Attorney General; THE STATE)
19 OF ALABAMA, ex rel. Luther Strange,)
20 Attorney General; THE COMMONWEALTH)
21 OF KENTUCKY, ex rel. Jack Conway,)
22 Attorney General; and TERRY E. BRANSTAD,)
23 Governor of the State of Iowa,)

20 Plaintiffs,)

21 v.)

21 KAMALA D. HARRIS, in her official capacity)
22 as Attorney General of California; KAREN)
23 ROSS, in her official capacity as Secretary of the)
24 California Department of Food and Agriculture,)

24 Defendants,)

24 THE HUMANE SOCIETY OF THE UNITED)
25 STATES,)

25 Defendant-Intervenor,)

26 ASSOCIATION OF CALIFORNIA EGG)
27 FARMERS,)

28 Defendant-Intervenor.)

CASE NO. 2:14-cv-00341-KJM-KJN

**REPLY IN SUPPORT OF MOTION TO
DISMISS OR FOR JUDGMENT ON THE
PLEADINGS OF DEFENDANT-
INTERVENOR ASSOCIATION OF
CALIFORNIA EGG FARMERS**

Date: August 22, 2014

Time: 10:00 a.m.

Before: Hon. Kimberly J. Mueller

1 Plaintiffs' opposition brief confirms that Plaintiffs' constitutional and preemption challenges
2 to AB 1437 and § 1350 fail as a matter of law in multiple respects and should be dismissed.

3 **I. PLAINTIFFS LACK STANDING**

4 Plaintiffs lack standing to bring this action for two independent reasons: (A) they fail the
5 requirements of *parens patriae* standing; and (B) they have not even proven a viable injury in fact.

6 A. It is "settled doctrine" that a State may not sue as *parens patriae* when it is merely
7 "litigating as a volunteer the personal claims of its citizens." *Pennsylvania v. New Jersey*, 426 U.S.
8 660, 665 (1976). Rather, it was incumbent on the Plaintiffs (1) to "allege[] injury to a sufficiently
9 substantial segment of its population" and (2) to identify a legitimate "quasi-sovereign interest."
10 *Table Bluff Reservation v. Philip Morris, Inc.*, 256 F.3d 879, 882, 885 (9th Cir. 2001) (quoting
11 *Alfred L. Snapp & Son v. Puerto Rico*, 458 U.S. 592, 607 (1982)). Plaintiffs' opposition brief
12 confirms that Plaintiffs cannot meet either of these requirements. Dkt. 54 ("Rev. Opp.") at 10-14.

13 Plaintiffs do not contest that the egg producers who may be affected by AB 1437 and § 1350
14 are a small, quantifiable group. In fact, Plaintiffs have now conceded that they may only "number in
15 single or double digits" in some Plaintiff States, *see* Rev. Opp. 17, and that these few egg producers
16 "could file their own lawsuits to enjoin AB 1437 and § 1350," Dkt. 52 at 16. These concessions
17 alone confirm that the purported injury at the heart of Plaintiffs' claims—the economic loss that
18 some of their egg producers allegedly might face—is too narrow to support *parens patriae* standing.
19 *See Snapp*, 458 U.S. at 607 (requiring injury to more than "an identifiable group of individual
20 residents"); *Table Bluff*, 256 F.3d at 885 (same); *Connecticut v. Physicians Health Servs.*, 103 F.
21 Supp. 2d 495, 504 (D. Conn. 2000) (no standing when "the State act[s] on behalf of individuals who
22 could ... obtain complete relief through a private suit"), *aff'd*, 287 F.3d 110 (2d Cir. 2002).¹

23 Plaintiffs also fail to identify a legitimate "quasi-sovereign interest." There is no merit to
24 Plaintiffs' attempt to analogize the narrow and private interests they purport to represent to the
25 systemic and broad-based interests at issue in *Georgia v. Pennsylvania Railroad Co.*, 324 U.S. 439

26
27 ¹ While Plaintiffs now attempt to shift their focus to purported injuries to *consumers* in their States,
28 that theory finds no support in Plaintiffs' allegations, which in fact predict a *decrease* in the price of
eggs in the Midwest. *See infra* p. 4; First Am. Compl. ¶ 88, Dkt. 13 ("FAC").

1 (1945), and *Pennsylvania v. West Virginia*, 262 U.S. 553 (1923). In *Pennsylvania Railroad*, Georgia
 2 sought relief from an alleged price-fixing conspiracy that had resulted in freight rates that were 39%
 3 higher for Georgia shippers than for their out-of-state competitors. 324 U.S. at 444, 450-451. That
 4 systemic, economy-wide discrimination—which struck at the heart of the instrumentalities of
 5 interstate commerce—“shackle[d] [Georgia’s] industries” and risked “retard[ing] her development.”
 6 *Id.* at 451. In contrast, even under Plaintiffs’ theory, AB 1437 and § 1350 would at most indirectly
 7 affect only egg producers and only those who might choose to sell in California. Neither provision
 8 affects, much less “shackle[s]” or “retard[s]” (Rev. Opp. 13), any other industry, let alone
 9 Plaintiffs’ overall economies. *See supra* note 1; *infra* p. 4.

10 *Pennsylvania v. West Virginia* is likewise inapposite. The West Virginia law at issue in that
 11 case would have “largely curtail[ed] or cut off the supply of natural gas” available to Pennsylvania
 12 and Ohio, 262 U.S. at 581, causing millions of people to face shortages of the fuel they needed for
 13 basic life necessities, *id.* at 590 (natural gas “is the fuel with which food is cooked and water heated
 14 ... with which hundreds of schoolhouses are heated”). In contrast, AB 1437 and § 1350 do not
 15 prevent Plaintiffs’ citizens access to anything in any way. At most, under Plaintiffs’ worst case
 16 scenario, there *might* be some unspecified “fluctuation” in the price of eggs. Rev. Opp. 14. No
 17 precedent has set the bar for *parens patriae* standing that low.²

18 Plaintiffs contend (at 14) that they have a quasi-sovereign interest in “preserving [their]
 19 rightful place as co-equal sovereigns in [the] federal system” against California’s “attempt[] to
 20 regulate conduct that occurs in” Plaintiffs’ States. But Plaintiffs have themselves conceded that AB
 21 1437 “places no restrictions on the treatment of animals in California—or anywhere else for that
 22 matter.” Dkt. 46 at 6 (emphasis added). In Plaintiffs’ words, “[AB 1437] does not require egg
 23 producers to house hens in any particular way nor prohibit them from housing hens in any particular
 24 way. It merely proscribes the sale *in California* of a subset of otherwise indistinguishable goods
 25

26 ² Plaintiffs cite (at 12) two cases involving States’ challenges to their neighbors’ misuse of water
 27 resources—*Missouri v. Illinois* and *Kansas v. Colorado*. But, as *Snapp* makes clear, when States
 28 seek the “abatement of public nuisances, ... the injury to the *public* health and comfort [i]s graphic
 and direct.” 458 U.S. at 604 (emphasis added). In contrast, Plaintiffs’ asserted injury is purely
 economic, which is why Plaintiffs must actually *establish* that it is quasi-sovereign.

1 based on production methods that are already illegal *in California*.” *Id.* (emphasis in original). In
2 any event, *Snapp* lends no support to Plaintiffs’ “sovereignty” argument. *Snapp* made clear that the
3 quasi-sovereign interest in preserving access to “the benefits of the federal system” applies only
4 when a State acts to ensure “that the benefits ... are not denied *to its general population*.” 458 U.S.
5 at 608 (emphasis added). Accordingly, in *Snapp*, the Court concluded that Puerto Rico had *parens*
6 *patriae* standing to protect its residents generally from unemployment by ensuring they had “the full
7 benefit of federal laws designed to address this problem.” *Id.* at 609-610; *see also id.* at 599 & n.7
8 (recognizing “the serious dimensions of the unemployment problem in Puerto Rico and the general
9 condition of its economy”). Here, in contrast, Plaintiffs’ complaint purports to protect only egg
10 producers—not Plaintiffs’ general population. *See supra* pp. 1-2 & note 1; *infra* p. 4; *Snapp*, 458
11 U.S. at 602 (“Interests of private parties are obviously not in themselves sovereign interests, and
12 they do not become such simply by virtue of the State’s aiding in their achievement.”).

13 B. Plaintiffs also have not even established a non-speculative injury in fact. Plaintiffs
14 have yet to identify *even one* egg producer who has the requisite “concrete plans” to export eggs
15 into California after AB 1437 and § 1350 go into effect, *see Summers v. Earth Island Inst.*, 555 U.S.
16 488, 496 (2009) (quoting *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 564 (1992)). Instead,
17 Plaintiffs simply presume (at 15) that some producers who previously exported eggs to California
18 will do so again after January 2015. But Supreme Court precedent forecloses this kind of theory. A
19 “vague desire” to repeat past conduct or “some day” intentions to act are “insufficient to satisfy the
20 requirement of imminent injury.” *Summers*, 555 U.S. at 496 (quoting *Lujan*, 504 U.S. at 564).³
21 Moreover, to the extent that Plaintiffs rely on a “statistical probability” that some eggs will be
22 shipped from the Plaintiff States into California after January 1, 2015, the Supreme Court has
23 already rejected that “novel” argument as “a mockery of [the Court’s] prior [standing] cases.”
24 *Summers*, 555 U.S. at 497-498 (injury in fact for organizational standing not satisfied by
25 “probab[ility]” that some of Sierra Club’s 700,000 members nationwide would visit the land at
26

27 ³ Indeed, the respondents in *Summers* had a stronger standing argument than Plaintiffs do here
28 because the *Summers* respondents were able to identify specific individuals who claimed to be
adversely affected by the government’s actions. *See* 555 U.S. at 495.

1 issue). “Standing ... is not an ingenious academic exercise in the conceivable”; it “requires ... a
 2 factual showing of perceptible harm.” *Id.* at 499. Given “the difficulty of verifying the facts upon
 3 which such probabilistic standing depends,” parties who invoke derivative standing must actually
 4 “identify [individuals] who have suffered the requisite harm.” *Id.* This requires a showing of
 5 “concrete plans.” *Id.* at 497. Plaintiffs have failed to satisfy that requirement here.

6 Finally, there is no merit to Plaintiffs’ contention (at 17) that consumers in their States would
 7 be injured if AB 1437 and § 1350 go into effect as scheduled. For one thing, this theory is devoid of
 8 any support in Plaintiffs’ factual allegations, which mention only the *California* consumers for
 9 whose benefit AB 1437 and § 1350 were enacted. FAC ¶¶ 68, 73, 88. For another, under Plaintiffs’
 10 own reasoning, AB 1437 and § 1350 will have a *positive* effect on Plaintiffs’ consumers. Plaintiffs
 11 contend (at 17) that “[t]he forced withdrawal of producers [in Plaintiffs’ States] ... from the largest
 12 market in the country[] would flood the markets in the remaining 49 states with surplus eggs.” *See*
 13 *also* FAC ¶ 88 (“Without California consumers, ...[the] supply [of Missouri eggs] would outpace
 14 demand by half a billion eggs, causing the price of eggs ... to fall throughout the Midwest.”).

15 **II. AB 1437 AND § 1350 DO NOT VIOLATE THE COMMERCE CLAUSE**

16 **A. The Ninth Circuit’s Decision In *Association des Eleveurs Is Controlling***

17 Plaintiffs’ dormant Commerce Clause challenge is foreclosed by the Ninth Circuit’s recent
 18 decision in *Association des Eleveurs de Canards et d’Oies du Quebec v. Harris*, 729 F.3d 937 (9th
 19 Cir. 2013), *cert. filed*, No. 13-1313 (U.S.). As in this case, California’s foie gras laws separately
 20 prohibited in-State *production* by a given method (force-feeding) and in-State *sale* of products of
 21 that method (foie gras produced by force-feeding). *Id.* at 942. On those facts, the Ninth Circuit
 22 rejected the same arguments Plaintiffs offer here. *Id.* at 947-953; Dkt. 45-1 (“ACEF MTD”) at 9-14.

23 None of Plaintiffs’ attempts to distinguish *Association des Eleveurs* withstands scrutiny. It is
 24 immaterial that the Ninth Circuit’s decision in *Association des Eleveurs* arose from the denial of a
 25 motion for a preliminary injunction. Rev. Opp. 22. The Ninth Circuit affirmed the district court’s
 26 judgment because it rejected the foie gras farmers’ *legal* arguments—not because their evidentiary
 27 showing was insufficient. 729 F.3d at 947-953. Those legal holdings control here.⁴ Nor is it

28 ⁴ *See, e.g., Hillman v. Maretta*, 133 S. Ct. 1943, 1954 (2013) (citing *Arizona v. United States*, 132 S.

1 relevant that, in *Association des Eleveurs* and *Exxon Corp. v. Governor of Maryland*, 437 U.S. 117
 2 (1978), “there just weren’t” any comparable in-State businesses before the challenged statutes were
 3 enacted, whereas, here, California producers are phasing out conventional cages in part in response
 4 to Prop. 2, Rev. Opp. 24. In both *Association des Eleveurs* and *Exxon*, it sufficed that “in-state
 5 [businesses] [would] have no competitive advantage over out-of-state [businesses]” in the in-State
 6 market as it existed after the facially neutral legislation at issue took effect. 437 U.S. at 126;
 7 *Association des Eleveurs*, 729 F.3d at 949. Here, neither AB 1437 nor § 1350 gives California
 8 businesses such an advantage: California and out-of-State entities are equally prohibited from
 9 selling noncompliant eggs, and equally permitted to sell compliant eggs—wherever they are
 10 produced. ACEF MTD 9-10.

11 Finally, Plaintiffs contend (at 25) that the different time and means of enactment of AB 1437
 12 and Prop. 2 render “[t]he relationship between [those two provisions] ... very different” from the
 13 relationship between the production ban and the sales ban in *Association des Eleveurs*. But neither
 14 the time nor the means of enactment are germane to the Ninth Circuit’s reasoning in *Association des*
 15 *Eleveurs*: Because California’s production ban on force-feeding birds and sales ban on products
 16 produced by force-feeding birds served “entirely different”—albeit complementary—purposes, they
 17 simply could not be viewed as “functionally equivalent” provisions targeted, respectively, at in-State
 18 and out-of-State entities. 729 F.3d at 949. The same is true here—no matter when or how Prop. 2
 19 and AB 1437 became law.

20 **B. AB 1437 And § 1350 Are Not Discriminatory**

21 Plaintiffs acknowledge (at 4) that the Legislature enacted AB 1437 for the express purpose of
 22 “protect[ing] California consumers from the deleterious, health, safety, and welfare effects of”
 23 contaminated shell eggs. Plaintiffs nonetheless ask this Court (at 4-7, 21) to discard that express
 24 statement of purpose and second-guess the Legislature’s “true purpose” based on “suggest[ions]”
 25 culled from snippets of legislative history and post-enactment documents. But courts must “assume
 26 that the objectives articulated by the legislature are actual purposes of the statute, unless an

27
 28 Ct. 2492 (2012), a case decided in a preliminary-injunction posture, *see id.* at 2498)).

1 examination of the circumstances forces [them] to conclude that they ‘*could not have been* a goal of
2 the legislation.’” *Minnesota v. Clover Leaf Creamery Co.*, 449 U.S. 456, 463 n.7 (1981) (emphasis
3 added). Here, as ACEF has explained, the statements on which Plaintiffs rely do not come close to
4 meeting that exceptionally deferential standard, ACEF MTD 15-16; tellingly, Plaintiffs do not even
5 attempt to respond to ACEF’s showing.

6 Plaintiffs also contend (at 3, 20, 25) that Prop. 2 allowed a longer compliance period than AB
7 1437. But, as Plaintiffs appear to concede, Prop. 2’s “bird behavior” standards are “rather
8 ambiguous[.]” and provided no guidance; it was the promulgation of § 1350 in 2013 that provided
9 actionable criteria to California egg farmers. Rev. Opp. 29. In any event, any difference in Prop. 2’s
10 and AB 1437’s respective compliance periods is easily explained: Prop. 2 placed California egg
11 farmers under a legal obligation to alter their production practices. AB 1437, in contrast, merely
12 imposes conditions on California *sales* of eggs—not on out-of-State production practices—and
13 leaves producers free to sell their eggs anywhere else.

14 Plaintiffs make much (at 25) of the fact that Prop. 2 and AB 1437 espouse different purposes.
15 But any difference in these laws’ stated purposes merely reflects the fact that the two laws do
16 different things: Prop. 2 furthers animal welfare by compelling *farmers* to abandon a production
17 method deemed cruel, whereas AB 1437 furthers public health by barring *vendors* from selling a
18 product state law deems a public health hazard. California’s experience—which includes the
19 *Salmonella* poisoning of dozens of Californians in 2010 from eggs produced in Iowa⁵—confirms the
20 wisdom of AB 1437’s public-health rationale. *See Maine v. Taylor*, 477 U.S. 131, 151 (1986)
21 (States “retain[.] broad regulatory authority to protect the health and safety of its citizens,” even to
22 the point of banning the importation of commodities that pose such a threat). Moreover, the fact that
23 the Legislature expressly viewed AB 1437 as a public-health measure only *strengthens* the law’s
24 police-power underpinnings. In *Association des Eleveurs*, the Ninth Circuit upheld California’s
25 sales ban on foie gras produced by force-feeding animals based on nothing more than the State’s
26 legitimate interests in “discourag[ing] the consumption of products produced by force feeding birds”

27 _____
28 ⁵ *See Reuters, Criminal charges filed in food safety case against Iowa egg farm* (May 21, 2014);
CNN Wire Staff, *California traces salmonella infections back to May prom* (Aug. 26, 2010).

1 and “prevent[ing] complicity in a practice that it deemed cruel to animals.” 729 F.3d at 952. This
2 case follows *a fortiori*; AB 1437 and § 1350 not only “prevent complicity in a practice ... deemed
3 cruel to animals,” but also protect the public health. *Id.*; *Hillsborough Cnty. v. Automated Med.*
4 *Labs.*, 471 U.S. 707, 719 (1985) (protection of public health within traditional state police powers).

5 *Hunt v. Washington State Apple Advertising Commission*, 432 U.S. 333 (1977), is not to the
6 contrary. *Hunt* involved a North Carolina law that imposed draconian repackaging obligations on
7 interstate shippers of apples into North Carolina. The Court held that the law impermissibly offered
8 “protection against competing out-of-state products.” *Id.* at 352. Unlike AB 1437 and § 1350, the
9 North Carolina law at issue in *Hunt* did not impose a neutral ban applicable to all sales of a product
10 the State deemed dangerous. Rather, it imposed additional burdens on *otherwise-fungible* apples
11 solely because they were shipped from another State. In other words, in contrast to this case, *Exxon*,
12 and *Association des Eleveurs*, what was impermissibly targeted in *Hunt* was *interstate commerce*
13 itself,⁶ not a *class of products* that happened to come primarily from out of State. *See Exxon*, 437
14 U.S. at 126 (distinguishing *Hunt*).

15 Finally, there is absolutely no merit to Plaintiffs’ suggestions (at 28) that § 1350(d), CDFAs’
16 facially neutral cage-size regulation, was promulgated for a “discriminatory purpose.” Plaintiffs’
17 primary contentions (at 20-22) with respect to AB 1437—that it afforded out-of-State entities less
18 time to adjust and that snippets of legislative history purportedly suggest a protectionist motive, *but*
19 *see ACEF MTD 14-16; supra pp. 5-6*—do not even arguably apply to § 1350. Instead, Plaintiffs
20 note that § 1350(d) has a later effective date than § 1350(c)’s separate *Salmonella* monitoring and
21 vaccination provisions, but that is wholly irrelevant to whether the regulation was enacted for a
22 discriminatory purpose. In any event, the reason for that differential treatment is plain: Adapting to
23 new cages calls for capital investments and installation time; § 1350(c)’s programs do not. Nor is
24 there any basis for Plaintiffs’ assertion that the provisions set forth in § 1350(c) do not apply to out-
25 of-State producers seeking to sell eggs in California. To the contrary, § 1350(c) and its subsections
26 apply to all “registered egg producers or handlers with 3,000 or more laying hens,” § 1350(c)(1)-(3),

27
28 ⁶ *See Hunt*, 432 U.S. at 352 (“North Carolina singled out only closed containers of apples, the very means by which apples are transported in commerce”).

1 which include “out-of-state egg handler[s] or egg producer[s] selling eggs into California,” Cal.
 2 Food & Agric. Code § 27541.⁷ As a result, even if Plaintiffs could show that AB 1437 was enacted
 3 for a discriminatory purpose (which they cannot), they could make no similar showing for § 1350.
 4 Thus, at a minimum, Plaintiffs challenge to § 1350 must be dismissed.

5 **C. AB 1437 And § 1350 Do Not Regulate Conduct Outside California**

6 Plaintiffs mischaracterize the extraterritorial effect of AB 1437 and § 1350. These laws do
 7 not “forc[e] egg farmers in Plaintiff States to change their production methods.” Rev. Opp. 30.
 8 Indeed, as noted above, Plaintiffs themselves have recognized that AB 1437 “places no restrictions
 9 on the treatment of animals in California—or anywhere else for that matter,” Dkt. 46 at 6 (emphasis
 10 added), and that “[AB 1437] does not require egg producers to house hens in any particular way nor
 11 prohibit them from housing hens in any particular way. It merely proscribes the sale *in California*
 12 of” certain types of higher-risk eggs. *Id.* (emphasis in original). As such, California’s laws have at
 13 most an indirect “upstream pricing impact” on Plaintiffs’ commercial decisions, *Freedom Holdings,*
 14 *Inc. v. Spitzer*, 357 F.3d 205, 220-221 (2d Cir. 2004), which is true of every state regulation of
 15 economic life. *See, e.g., Osborn v. Ozlin*, 310 U.S. 53, 62 (1940).⁸

16 *National Solid Wastes Management Association v. Meyer*, 63 F.3d 652 (7th Cir. 1995),
 17 which Plaintiffs excerpt at length, in fact undermines their contentions. The very language Plaintiffs
 18 quote explains that the Wisconsin law at issue barred “waste from out-of-state *not because it is more*
 19 *noxious* than waste produced the Wisconsin way, but *simply because it comes from a community*
 20 *whose ways are not Wisconsin’s ways.*” *Id.* at 662 (emphasis added) (quoted at Rev. Opp. 31).
 21 California’s sales ban does not target eggs “simply because” of their geographic origin—it applies to
 22 eggs, regardless of origin, that have been produced in conditions the Legislature deems dangerous.⁹

23 ⁷ Any doubt about the purpose of § 1350’s cage-size provision is also belied by the fact that § 1350
 24 specifically exempts from its requirements pasteurized eggs, which do not pose a *Salmonella* risk.

25 ⁸ Plaintiffs cite (at 30) *Healy v. Beer Institute*, 491 U.S. 324, 339 (1989), but the law at issue in that
 26 case placed liquor merchants under a *legal obligation* not to alter their behavior *in another state*.
 27 *See also Brown-Forman Distillers Corp. v. New York State Liquor Auth.*, 476 U.S. 573, 582 (1986)
 28 (“Forcing a merchant to seek regulatory approval in one State before undertaking a transaction in
 another directly regulates interstate commerce.”).

⁹ This case also lacks “[t]he most significant feature of the Wisconsin statute”: AB 1437 and § 1350
 do not require that all out-of-State producers abide by California’s standard “whether or not they
 actually” sell their eggs in California—they only regulate sales *in California*. 63 F.3d at 655, 662.

D. Plaintiffs' Pike-Balancing Arguments Fail

1 Plaintiffs' *Pike*-balancing contentions (at 33-34) turn on their promise to "offer expert
2 testimony" disproving the Legislature's judgment that AB 1347 will reduce *Salmonella* contagion in
3 California. But even such a showing would be insufficient as a matter of law. Plaintiffs challenging
4 economic regulation cannot prevail by merely showing that the legislature acted unwisely. As the
5 Supreme Court explained in *Williamson v. Lee Optical*, 348 U.S. 483 (1955), a state law may even
6 "exact a needless, wasteful requirement in many cases. But it is for the legislature, not the courts, to
7 balance the advantages and disadvantages of the new requirement." *Id.* at 487. The Supreme
8 Court's recent dormant Commerce Clause decisions have thus rejected "invitations to rigorously
9 scrutinize economic legislation passed under the auspices of the police power." *United Haulers*
10 *Ass'n v. Oneida-Herkimer Solid Waste Mgmt. Auth.*, 550 U.S. 330, 347 (2007) (controlling opinion).
11 Plaintiffs offer no support for their assertion (at 33) that *Pike* balancing is "a fact intensive inquiry."
12 The Supreme Court has said otherwise. *Kentucky v. Davis*, 553 U.S. 328, 353 (2008); *see Nat'l*
13 *Ass'n of Optometrists & Opticians v. Harris*, 682 F.3d 1144, 1155 (9th Cir. 2012) (*Pike* balancing
14 considers a law's asserted benefits, not "actual benefits"), *cert. denied*, 133 S. Ct. 1241 (2013).

III. PLAINTIFFS MISCONSTRUE THE EPIA'S PREEMPTION CLAUSE

16 Plaintiffs contend (at 37-38) that the EPIA displaces all state laws that so much as "relate[] to
17 the quality or condition" of eggs. But, in relevant part, the EPIA preempts only "*standards of*
18 *quality, condition, weight, quantity, or grade which are in addition to or different from the official*
19 *Federal standards.*" 21 U.S.C. § 1052(b)(1) (emphasis added).¹⁰ As already explained in ACEF's
20 memorandum, the juxtaposition of the phrase "standards of quality [or] condition" with "the official
21 Federal standards" makes clear that § 1052(b)(1) preempts only state laws that—like the Federal
22 standards and unlike AB 1437 or § 1350—set *egg-grading* standards. *See* ACEF MTD 18-19. Nor
23 is the EPIA's general "declaration of policy," 21 U.S.C. § 1032—upon which Plaintiffs now rely¹¹
24

25 ¹⁰ For that reason, Plaintiffs' efforts to show (at 35-36, 37) that "*Salmonella* contamination" is a
26 "condition" or "arguably" a "quality" of eggs according to USDA's definitions are beside the point.

27 ¹¹ Plaintiffs also quote (at 37-38) certain statements from the EPIA's legislative history, but even
28 those (severely truncated) quotations confirm that the EPIA preempts only competing *egg grading*
standards. *See* H. R. Rep. No. 91-1670, at 6 (1970) (for States that had not adhered to the USDA
standards, out-of-State producers and handlers were "virtually *grading under two sets of*
requirements[.]" (emphasis added)); *see also id.* at 10 (same).

1 —to the contrary. At most, that provision indicates that the EPIA’s uniform standards (i.e., “the
 2 official Federal standards” governing egg grading) are also aimed, among other goals, at preventing
 3 adulteration generally. It does not purport to impose uniformity on matters outside the scope of “the
 4 official Federal standards,” such as *Salmonella* prevention measures.¹² See ACEF MTD 18.

5 Plaintiffs’ overbroad reading of § 1052(b)(1) would obliterate vast swaths of state law
 6 unrelated to egg grading. Every State regulates egg production, handling, or use in order to ensure
 7 the “quality” of eggs produced, sold, or consumed in the State. See Nat’l Egg Reg. Officials, *Egg*
 8 *Laws by State*, <http://nerous.org/state-laws-regulations/egg-laws-by-state/>. Plaintiff Missouri, for
 9 example, “licenses egg producers, dealers, and retailers and also inspects eggs sold in Missouri for
 10 quality.” Missouri Dep’t of Agric., *Egg Licensing and Inspection*, [http://agriculture.mo.gov/](http://agriculture.mo.gov/weights/device/egglic.php)
 11 [weights/device/egglic.php](http://agriculture.mo.gov/weights/device/egglic.php). Missouri imposes this requirement because “[e]gg quality is highly
 12 important to most consumers.” *Id.* (emphasis added). Similarly, Iowa imposes an array of
 13 requirements related to egg quality. See, e.g., Iowa Admin. Code §§ 481-36.3 (sanitation
 14 requirements for egg handlers), 481-36.7 (minimum egg grade requirements for restaurants and
 15 other businesses), 481-36.9 (limiting use of lower-quality “restricted” eggs). Congress could not
 16 have intended to displace such a vast range of laws in an area traditionally regulated by the States.
 17 But even if the question were close, “when the text of a pre-emption clause is susceptible of more
 18 than one plausible reading, courts ordinarily ‘accept the reading that disfavors pre-emption.’” *Altria*
 19 *Group v. Good*, 555 U.S. 70, 77 (2008). That principle alone defeats Plaintiffs’ preemption claim.

20 CONCLUSION

21 The Court should dismiss Plaintiffs’ claims or, alternatively, enter judgment against them.¹³

22 ¹² Plaintiffs cite (at 36) *United Egg Producers v. Davila*, 871 F. Supp. 106, 108-109 (D.P.R. 1994).
 23 That district court decision did not consider the critical phrase “official Federal standards,” the
 24 surrounding statutory context, or other relevant indicia of statutory meaning. No court appears to
 have cited *Davila*’s cursory and unpersuasive preemption analysis, and it is not precedential here.

25 ¹³ Plaintiffs suggest in passing (at 7 n.2) that ACEF’s request for judgment on the pleadings is
 “premature” because the California defendants have not filed an answer to the complaint. But
 26 ACEF’s motion requests, as primary relief, *dismissal* under Rule 12(b). See, e.g., Dkt. 45 (“*Motion*
 27 *To Dismiss Or For Judgment On The Pleadings*” (emphasis added)); *id.* at 2 n.1 (motion to dismiss
 proper because ACEF’s Proposed Answer has not been accepted for filing); ACEF MTD 4. For
 28 good reason, Plaintiffs do not object to ACEF’s filing of a motion to dismiss in the current posture.
 In any event, Plaintiffs have stipulated that it is appropriate for ACEF to file a motion for judgment
 on the pleadings at this stage and have thus waived any objection. Dkt. 38 at 2.

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DATED: June 5, 2014

Respectfully submitted,

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