

**Plaintiffs' Exhibit 17**  
**Motion To Compel Inspections**  
**(Civ. No. 03-2006 (EGS/JMF))**

## Ringling Bros. and Barnum & Bailey<sup>®</sup>

### Human and Animal Partnership

*Humans and Animals Working Together at The Greatest Show On Earth*

- **Animal Walk**

The walk from the train to the building provides a great publicity opportunity in every city. It is not only a great American circus tradition, but it generates a great deal of public interest because it is the only time that exotic animals can be seen walking the streets of their home town.

- **Housewarming Tour**

Key media are invited to visit our animals in their new home. This is an opportunity for bona fide media to go behind the scenes and observe all of the steps that are taken to ensure all animals are comfortably settled in their new environs.

- **A Stroll Around the Block**

As part of the ongoing care and exercise program, the trainers often take a walk around the block with their fellow animal performers to ensure that everyone gets enough exercise during a week with a limited performance schedule. Check with your regional public relations director to confirm if and when this will be taking place in your market.

- **Elephant Brunch**

The sight of the pachyderms of The Greatest Show On Earth munching on produce and bread makes for a wonderful photo opportunity. You may want to request clowns to meet and greet. This event can take place on arena grounds or away from the building (e.g., sponsored by a popular restaurant). A venue away from the building should be within reasonable walking distance for the elephants (10 minutes). Tables should be set up in such a manner that the elephants can take their place behind the table and easily access their food. The elephant brunch should consist of a selection of the following: fresh lettuce, apples (halved), carrots, and sliced watermelon. Please check with the show for the appropriate quantity of food per elephant. The site for this event should be aesthetically pleasing with Ringling Bros. signage in clear view. Inviting local daycare center or elementary school children to this event gives you a natural community angle. Keep in mind that you will need adequate security and the proper permits for this event.

- **Elephant Bath**

In warm weather, this practical task can be an endearing PR opportunity. This event ideally should take place following the animal walk. A large outside area and adequate water hoses are needed.

- **Blessing of the Animals**

Local priest/pastor can bring blessings to the animals of The Greatest Show On Earth. This simple event can be done immediately following the animal walk.