



Wherever we walk, we walk together.

ALL-STATE LEGAL®

PLAINTIFF'S
EXHIBIT

MC 75

RINGLING BROS. &
BARNUM & BAILEY

Center
for Elephant
Conservation

FELD 0003354



Ringling Bros. and



Fewer than 40,000 Asian elephants grace our planet today. Crowded out of their natural environment by an ever-increasing human population, it was just a short time ago that these magnificent creatures faced total extinction. Today, thanks to the efforts of many, there is finally hope in the race to save this glorious elephant species.

"We promise to ensure that people will be able to experience the joy and wonder of Asian elephants for generations to come."

Kenneth Feld

*Chairman and Chief Executive Officer
Ringling Bros. and Barnum & Bailey*

Our Center for Elephant Conservation is providing the Asian elephant with the ideal environment in which to flourish and thrive. It's an environment designed specifically for their care, comfort and retirement. Located in the heart of Florida, this innovative 200-acre facility is devoted to

Center for Elephant

Elephant Playground

Almost 50 acres, more than a million square feet, of prime meadow where elephants can roam and socialize to their heart's content.

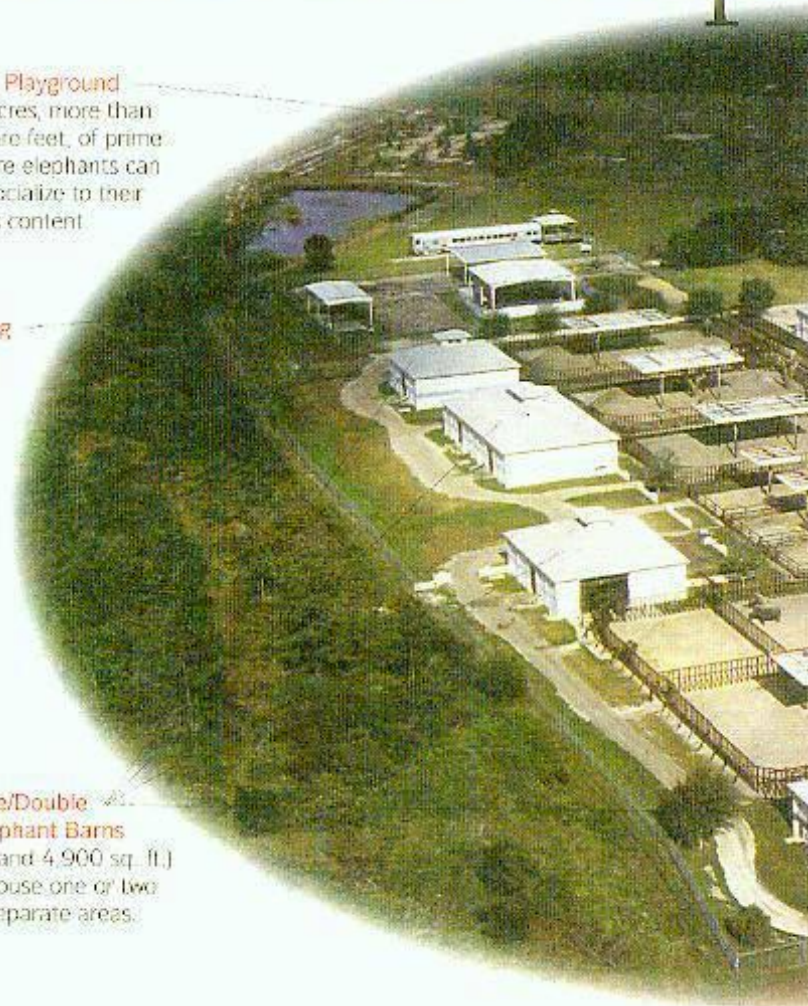
Personnel Housing

Staff is on site 24 hours a day.

Single/Double

Male Elephant Barns

(3,100 sq. ft. and 4,900 sq. ft.) Structures house one or two males in separate areas.



Site Considerations:

No trees were felled and no wetlands disturbed. The unspoiled site is also home to egrets, raccoons, snakes, wild turkeys and many other native



Barnum & Bailey®

ant Conservation



Paddocks For Breeding

Outside enclosure areas with shade structures where selected males and females are intermingled. All barns and paddocks are interconnected via a system of 37 gates and walkways.

Paddock for Mothers and Offspring

Outside enclosure for mothers and offspring to be together.

Personnel Housing

Staff is on site 24 hours a day.

Main Barn

(17,000 sq. ft.) Structure houses mothers and young elephants and provides birthing facilities with 24-hour video monitoring systems and automated waste removal system. Also contains an elevated office/lab/observation room and workshop area.

the research and study of the Asian elephant. But the real test of any conservation effort is, of course, reproduction. And it's here where we've truly been blessed.

Endangered species?

Not if we can help it.

Fifteen baby elephants prove that commitment. That's how many have joined our herd since our program started in the early 1990s. That's over 36 percent of all Asian elephants born in North America during that same time period. And the good news is we're expecting many more.

Sharing the love and the vision.

We've been partners with the Asian elephant for more than 130 years. Everything we learn about them, practical and scientific, we share with the world. Together with scientists and animal care givers here in the U.S. and in the Asian elephant's homeland in Southeast Asia, we must work together to protect and preserve these noble animals.

We're proof it can be done. One big step at a time.



the Ringling Bros. and Barnum & Bailey Center for Elephant Conservation. The Center meets or exceeds all environmental requirements and regulations for housing elephants.



FELD 0003356

The Ringling Bros. and Barnum & Bailey® Center for Elephant Conservation is not open to the public.
Special visits may be coordinated for educational and scientific groups. Contact: Ringling Bros. and
Barnum & Bailey Center For Elephant Conservation (703) 648-4000.

©2002 Feld Entertainment, Inc.

Walk with us.

Join our commitment to the Asian elephant. There's much you can do.

Start by learning about the species and understanding its plight. Go see them at our performances, where you'll experience this wonderful animal up close and personal.

For more information about us visit our web site: www.elephantcenter.com

And be sure to support the International Elephant Foundation (www.elephantconservation.org) and other elephant conservation groups around the world.

Endangered species? Not if we can help it.



FELD 0003357