



1601 Connecticut Avenue, N.W.
Suite 700
Washington, D.C. 20009
(202) 518-3700

November 3, 2003

Sent by Overnight Mail

[REDACTED]
Los Angeles, California [REDACTED]

Re: Media Project Concerning Ringling Bros.
Abuse Of Asian Elephants

Dear Ms. [REDACTED]

On behalf of the Wildlife Advocacy Project, I want to thank you for your extremely generous grant of \$5,000 to support Tom Rider's efforts to shed the light of public scrutiny on Ringling Bros.' treatment of endangered Asian elephants. With the help of your grant money, Tom has been very successful in the last few months gaining public attention for this very important animal welfare issue, including a very effective piece on NBC in Manchester, New Hampshire last week, which I have enclosed. Tom's activities and appearances over the last few months have included the following:

7/16/03 - LA Media: Los Angeles - Fox News network, filmed at LA Coliseum - [circus in town] - KCAL (Channel 9); Telamundo (Spanish station) - all 3 did interviews;

7/17/03 - spoke to Long Beach City Council - [RB in Long Beach] - covered by local Long Beach paper

7/23/03 - San Diego - attended protest at Arena with activists from SD;

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8/13/03 - Reno, Nevada - [with Campaign for Cruelty Free Circuses] filmed RB hooking the elephants; helped students with protest; filmed loading of elephants on trains;

8/22/03 - San Francisco - interviewed by CBS (Channel 5); attended protests at Oakland Arena and filmed RB;

Interviewed by - Santa Meteo Times;

9/4/03 - Peoria, Ill. [circus there] - interviewed by Channel 25 (NBC); WRAU - Channel 19;

9/22 - 10/31:

New Haven, CT - (for next month - working Boston, Manchester NH, Harrisburg, Pa, Bridgeport Ct, Hartford, Ct):

Manchester, NH: Linda Dionne, "New Hampshire Animal Rights"

9/23/03 - did cable show ; aired repeatedly for next 30 days [local public access channel - sent to Derry, NH];

Bridgeport, Ct - one-hour live talk radio show - "Citizen Smith" - AMWICC (Ken Smith) - lots of call-ins ; worked with local group, Compassion In Entertainment;


10/27-28/03 - Harrisburg, Pennsylvania: working with the Lehigh Valley Animal Rights Coalition - featured speaker at Capital Rotunda for rally;

10/30/03 - Manchester, New Hampshire, Exclusive NBC Report (videotape enclosed).

As you can see, Tom has been very busy in assisting grass roots groups around the country with their efforts to educate the public about what goes on behind the scenes at the circus. He has also been effective in assisting local legislative efforts to address this issue, and in getting important media coverage. Quite simply, he could not possibly have accomplished any of this without your generous support.

Tom would very much like to continue his efforts, and we believe there is a tremendous value in having him out there as long as possible. Accordingly, we are seeking additional funding for these efforts, and are hoping that you would be willing to provide another tax deductible grant for this purpose.

Please let me know if you have any questions or need any additional information. I can also refer you to individuals in these local grass roots groups who can attest to the effectiveness of Tom's work. Again, thank you very much for your support thus far. It has definitely been


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invaluable in giving voice to these magnificent animals who are treated so poorly for commercial gain.

Sincerely,


Katherine A. Meyer

Enc.